

# SPIE ABC 2023

SPIE Advanced Biophotonics Conference 2023

## Sponsorship Prospectus

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## **I. General Information**

### **(1) Conference Title**

SPIE Advanced Biophotonics Conference 2023 (SPIE ABC 2023)

### **(2) Conference Date**

1(Wed.) – 4(Sat.) November, 2023

### **(3) Venue**

Hamdeok Sono Belle, Jeju, Republic of Korea

### **(4) Organized by**

Optical Society of Korea (OSK), Division of Biophotonics, OSK

### **(5) Expected Number of Attendees**

More than 200 experts and professionals from all over the world

### **(6) Contacts**

Secretariat of SPIE ABC 2023

**Tel.** +82-42-489-7070

**Fax.** +82-42-482-3075

**E-mail.** abc.osk@themiceter.com **Web.** <https://spie-abc.org/>

**Address.** 18F, 136, Cheongsang-ro, Seo-gu, Daejeon, 35220, Republic of Korea

**If you have any inquiries on Sponsorship, please send us an e-mail.**

## **II. Sponsorship Information**

SPIE ABC 2023 is an international academic conference that will draw attention from all over the world related to advanced biophotonics by encouraging international cooperation in East Asia and the field of biophotonics through academic and industrial exchanges.

SPIE ABC 2023 is planned to have various academic programs such as 2 Plenary Talks with prominent speakers in related fields, a total of 21 keynote speeches belong to 7 conference scopes, tutorial sessions, young investigator's award session and others. Through those, our aim is to establish a robust global network that supports young researchers, engineers, and scientists in biophotonics through the sharing of knowledge and research findings.

If participating as a sponsor in this international academic conference, the sponsor's logo will be continuously exposed on the website and e-banner (CFP, Newsletter, etc.) for the purpose of informing about the conference to the prospective participants. Also, at the conference venue, the logos of sponsors will be imprinted on all participants by seeing the program book and various banners installed on site. In addition, we assure you that sponsor officials will have a great promotional effect through direct exchanges with domestic and foreign experts and scholars in the related field at Sono Belle Jeju, the conference venue.

## (1) Sponsorship

Categories	Benefits Include	Cost (VAT excluded)
<b>Diamond</b>	<ul style="list-style-type: none"> <li>- <b>5 complimentary registrations</b></li> <li>- <b>One-page ad in the program book (Back of front cover)</b></li> <li>- Exposed logo on program book, website, screen at the session room</li> <li>- Exposed logo on all the banners</li> <li>- Sponsor promotional video played during session breaks</li> <li>- <b>Tabletop booth display</b></li> </ul>	KRW 10,000,000
<b>Platinum</b>	<ul style="list-style-type: none"> <li>- <b>3 complimentary registration</b></li> <li>- <b>One-page ad in the program book (First page)</b></li> <li>- Exposed logo on program book, website, screen at the session room</li> <li>- Exposed logo on all the banners</li> <li>- Sponsor promotional video played during session breaks</li> <li>- <b>Tabletop booth display</b></li> </ul>	KRW 5,000,000
<b>Gold</b>	<ul style="list-style-type: none"> <li>- <b>1 complimentary registration</b></li> <li>- <b>One-page ad in the program book (Front of back cover)</b></li> <li>- Exposed logo on program book, website, screen at the session room</li> <li>- Exposed logo on all the banners</li> <li>- Sponsor promotional video played during session breaks</li> </ul>	KRW 3,000,000
<b>Silver</b>	<ul style="list-style-type: none"> <li>- <b>One-page ad in the program book (A part of front/back pages)</b></li> <li>- Exposed logo on program book, website, screen at the session room</li> <li>- Exposed logo on all the banners</li> <li>- Sponsor promotional video played during session breaks</li> </ul>	KRW 2,000,000
<b>Bronze</b>	<ul style="list-style-type: none"> <li>- <b>One-page ad in the program book (A part of front/back pages)</b></li> </ul>	KRW 1,000,000
<b>Co-organization Cover page</b>	<ul style="list-style-type: none"> <li>- <b>1 complimentary registration</b></li> <li>- Exposed logo on program book, website, screen at the session room</li> <li>- Exposed logo on all the banners</li> <li>- <b>One-page ad in the program book (A part of front/back pages)</b></li> </ul>	KRW 2,000,000

Categories	Benefits Include	Cost (VAT excluded)
<b>Special session</b>	<ul style="list-style-type: none"> <li>- Oral presentation to promote the company/product of sponsor within the Special Satellite Session</li> <li>- One-page ad in the program book (A part of front/back pages)</li> </ul>	KRW 2,000,000
<b>Tabletop Booth</b>	<ul style="list-style-type: none"> <li>- 1 complimentary registration</li> <li>- One-page ad in the program book (A part of front/back pages)</li> <li>- Tabletop booth display</li> <li>- Exposed logo on program book, website, screen at the session room</li> <li>- Exposed logo on all the banners</li> <li>- Sponsor promotional video played during session breaks</li> </ul>	KRW 4,000,000
<b>Each benefit item</b>	<b>A short speech at banquet</b>	<b>Need to contact the secretariat</b> * necessary to discuss with the committee
	<b>Brochure distribution</b>	
	<b>Exposed logo on nametag lanyard</b>	
	<b>Others</b>	

## (2) Overall Process

No.	Process	Dates
1	<b>Distribution of Sponsorship Prospectus</b>	-
2	<b>Deadline for Sponsorship Application</b>	13 October 2023
3	<b>Deadline for Payment of Sponsorship Fee</b>	Within 1 week after application
4	[Exhibition booth only] <b>Additional Items Application</b>	20 October 2023
5	[Exhibition booth only] <b>Notification of Final Booth Layout</b>	27 October 2023

### III. Sponsorship Application Form

Please fill up this form and send it to the Secretariat of SPIE ABC 2023 via e-mail by **13 October 2023**.

※ Secretariat of SPIE ABC 2023

18F, 136, Cheongsu-ro, Seo-gu, Daejeon, 35220, Republic of Korea

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#### 1. Organization Information

■ Organization Name			
■ Contact Person			
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Telephone		■ Mobile	
■ E-mail		■ Website	

#### 2. Sponsorship Details

	Category	Cost (VAT excluded)	Category	Cost (VAT excluded)
Advertising	Diamond	<input type="checkbox"/> KRW 10,000,000	Platinum	<input type="checkbox"/> KRW 5,000,000
	Gold	<input type="checkbox"/> KRW 3,000,000	Silver	<input type="checkbox"/> KRW 2,000,000
	Bronze	<input type="checkbox"/> KRW 1,000,000		
Co-organization Cover page	<input type="checkbox"/> KRW 2,000,000	Special session	<input type="checkbox"/> KRW 2,000,000	
Tabletop Booth	<input type="checkbox"/> KRW 4,000,000			
Each benefit item	A short speech at banquet	<input type="checkbox"/> Need to contact the secretariat	Brochure distribution	<input type="checkbox"/> Need to contact the secretariat
	Exposed logo on nametag lanyard	<input type="checkbox"/> Need to contact the secretariat	Others	<input type="checkbox"/> Need to contact the secretariat

#### 3. Payment Method

For deposit, please refer to the bank information as below

If on-site payment is required at the conference, please inform the secretariat in advance.

Account Holder	Optical Society of Korea
Account Number	600-034920-04-173
Bank Name	INDUSTRIAL BANK OF KOREA
SWIFT Code	IBKOKRSEXXX
Bank Address	79, Eulji-ro, Jung-gu, Seoul, 04541, Republic of Korea

I hereby confirm that I have read and understood the Information of the prospectus and terms of SPIE ABC 2023.

Also, I write signature on behalf of my affiliation to participate SPIE ABC 2023 as supporting document of application.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_